



MEMBERSHIP APPLICATION 2026

Email: campbellrivertours@gmail.com

Strengthening Tourism ... Together

- Industry Advocacy
- Discount Insurance
- Coop Trade Shows
- Web Listing
- Marine First Aid Training
- Local Discounts
- Regional Partnerships
- Access PWWA Whale App (Marine operators)
- Tourism Launch Event
- Operator Social BBQ / Events
- Discounted E-Learning codes for staff naturalist training
- Wholesale pricing on E-Learning Kits for retail sale
- Help shape the future of Destination Marketing in Campbell River*

_____ 2026 Membership Fees \$500 *Inc. \$500 in free E-Learning Kits*

_____ 2026 Associate Fees \$250 *Inc. \$250 in free E-Learning Kits*

Associate members include: Hotels, Restaurants, Café's, Retailers, other service.

Membership fees include free E-Learning kits that you can sell at a suggested retail value of \$49.95 each. Kit includes: Water Bottle, Decal, Key Chain and Naturalist E-Learning Code.

Company Name

Representative

Website

Email



PWWA App Instructions & Guidelines for PWWA Partner Associations

Since 2018, the Pacific Whale Watch Association (PWWA) has used the private PWWA App to share real-time whale and wildlife sightings, collect data, and record “sentinel actions”. To better understand and monitor whale activity throughout the region, the PWWA also grants PWWA App access to professional whale watch operators within the North Island Marine Mammal Stewardship Association (NIMMSA) and Campbell River Association of Tour Operators (CRATO).

To ensure the success and security of the PWWA App, please take a moment to carefully review the following instructions and guidelines.

Accessing the PWWA App

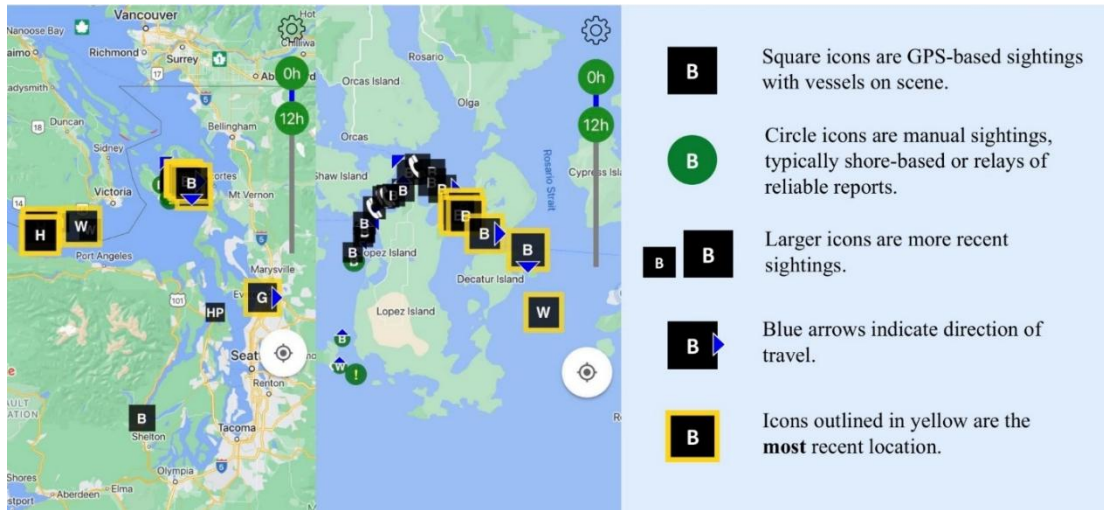
First-Time PWWA App Users:

- Search “PWWA” in your phone’s app store and download the PWWA App.
- Follow the directions on the home screen to set up a new account. Remember your login name and password for later!
- After you’ve submitted your account request, your company’s PWWA App administrator will receive an email with a link to verify employment.
- Once verified by your employer, you’ll be able to access the PWWA App using the email address and password you used when requesting an account. **Previous**

PWWA App Users Changing Companies:

- If you had PWWA App access in the past but are now working for a different company, please have the owner/app administrator for your **new** company email the PWWA App administrator (johannes@crystalseas.com) to request a change.
- After your change request is processed, your new company’s PWWA App administrator will receive an email with a link to verify employment.
- Once verified by your new employer, you’ll be able to access the PWWA App using your original login information. **Company Administrators:**
- To remove past crew members, or modify roles of existing crew members, use the **My Company** tab under **Settings**.
- Please check your company roster in the PWWA App often to ensure no one has access that is not currently working for your company.

Using the PWWA App



- The slide in the upper right can be adjusted to show anywhere between 1 hour to 48 hours of sightings. Make sure the top of the slider is at **0h** to ensure you're seeing the most recent sightings.
- GPS-based sightings (squares) are reports with precise locations, typically made from aboard a vessel. Manual sightings (circles) are relays of reliable second-hand reports or reports made while watching from shore.
- B = Bigg's, H = humpback, M = minke, SR = Southern Resident killer whales, etc.
- In general, users should log when arriving on scene and when departing, even if other vessels are present. This ensures that whale positions, travel directions, and vessel counts are as accurate as possible.
- Be sure to include **your vessel** in the total vessel count!
- When documenting whether or not law enforcement is present, note that Straitwatch, Soundwatch, and the Robson Bight Wardens are **not** enforcement, although their presence is worth mentioning in the notes. Law enforcement includes DFO, RCMP, Parks Canada, and Transport Canada (including enforcement planes).
- Don't log a specific whale species or killer whale ecotype **unless 100% positive**. The PWWA App has a "Killer Whale - ecotype unknown" option if you're unsure between Southern Residents/Northern Residents/Bigg's killer whales. These reports will show up as KW? on the screen. There is also an "Other" option if you're viewing from a great distance and aren't sure of the species at all.
- PWWA App posts may be edited within 10 minutes of logging.
 - To edit a post, click on it, then choose the icon.
 - To delete a post completely, click on the icon.

PWWA App Privacy Guidelines

- Your PWWA App account is intended for you and you alone.
- If additional individuals from your company require access, please have them request their own accounts.
- If you attempt to log in on more than one device, your account will be locked, so be sure to log in on the device you intend to use on the water.
- **Do not share information obtained through the PWWA.** This includes sharing with friends, local sightings groups (social media, WhatsApp, etc.), or inputting into the Whale Report Alert System (WRAS). We prefer to share PWWA App sightings with professional mariners directly.
- **The PWWA & CRATO reserve the right to repeal access to the PWWA App at any time for any reason.**
- **Questions** If you have any questions about the PWWA App, please contact CRATO Executive Board Member Bill Coltart at bill@biganimalencounters.com